



INNOPROM

JULY 10-13,
2017
Ekaterinburg



EDUCATION INDUSTRY SOLUTIONS

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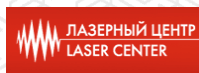


With support and participation of:

 МИНПРОМТОРГ
РОССИИ



Official partners in 2016:



Age restriction 14+

PROJECT GOAL

Bring together buyers and suppliers of education industry equipment and software at the Main Industrial Trade Fair in Russia

2017 PROJECT THEME

Engineering and Technical Staff:
Demands, Challenges, Solutions

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2016 exhibitors:



ЭКСПЕРТНЫЕ РЕШЕНИЯ ДЛЯ АВТОМАТИЗАЦИИ И ЭНЕРГЕТИКИ



EXHIBITION PARTICIPANTS. Suppliers

- ■ Training equipment manufacturers
- ■ Educational program developers
- ■ Software companies
- ■ Packaged solutions integrators
- ■ Joint projects of solutions suppliers and educational organizations

EXHIBITION VISITORS. Customers

- ■ Heads of vocational schools and institutions of higher learning
- ■ Managers of enterprises and holdings
- ■ Mentors and experts
- ■ Heads of corporate training centers
- ■ High school and college students

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REASONS TO PARTICIPATE

1. Being featured at INNOPROM

- INNOPROM is the Main Industrial Trade Fair in Russia
- Single PROFI exhibit – dedicated stand
- Separate day on the business program
- Special customer tours of the PROFI stand
- Presentations and master classes in the PROFI zone

2. Finding new customers

- 42% of INNOPROM participants develop their education centers or corporate universities
- 30 cooperation agreements with suppliers of training equipment signed at PROFI-2016



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Event partners in 2016:



REASONS TO PARTICIPATE

3. Showcasing important technologies

- Metalworking
- Welding
- Additive technologies
- 3D printing
- Robotics
- Digital design
- Smart equipment management
- VR and AR in technical training
- Training lines at operating production facilities

4. Participating in TOP-level discussions

- Up to 10 sectoral themes on the business program
- Multitude of opinions, solutions, and approaches
- Dual education and mentorship
- Conference of industrial HR directors
- Sectoral and educational wants, presentations by equipment suppliers

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BUSINESS PROGRAM

Audience

- ■ Partners
Heads of higher education institutions and schools
- ■ Management
Division heads, on-site training process managers
- ■ End users
Foremen, workers, and students
- ■ INNOPROM visitors

Speakers

- ■ Corporate top managers
Suppliers and integrators
- ■ Directors of training centers and on-site mentors
- ■ HR directors
- ■ Representatives of the authorities

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STAND ACTIVITIES



Technology tours

- ■ Operational machines and training simulators
- ■ AR and VR devices for work process training
- ■ Production quests for high school students and graduates
- ■ Master classes and shows from PROFI exhibitors

Presentation area

- ■ Cases of training simulators and software implementation
- ■ Interactive lectures
- ■ b2b communication

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EDUCATION INDUSTRY SOLUTIONS

2016 results:

30 education solutions

presented at the stand

100 speakers

representing factories, education centers, and
institutions of higher learning

40 master classes

for institutions of higher learning and industrial
enterprises

30 agreements

with simulator and software developers





FOR 2017 PARTNERS

PROJECT SPONSORSHIP AND PARTNERSHIP

- ■ For leaders of education b2b solutions
- ■ For leading suppliers of education equipment and software
- ■ For holdings, corporate universities, etc.

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PROJECT OPPORTUNITIES*

* Opportunities subject to operator approval.
Detailed partnership packages available upon request

FOR ALL 2017 PARTICIPANTS

- ■ Technology tours to the PROFI stand
- ■ Access to the presentation area
- ■ Match Making at INNOPROM
- ■ Participation in PROFI business program
- ■ Opportunity to hold master classes

ADDITIONAL OPTIONS

FOR 2017 PARTNERS

- ■ Opportunity to organize a discussion as part of the business program
- ■ Invitations can be extended to clients and business partners
- ■ Promotion at INNOPROM
- ■ Distribution of materials to the media
- ■ Best time slots on the Presentation area schedule of events
- ■ VIP packages for company leadership, etc.

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EDUCATION INDUSTRY SOLUTIONS

Hot line

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Sponsorship

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